

# Rafael Moraes

UX/UI Designer



## About me

Hello, my name is Rafael Moraes Hilario. I am 24 years old, graduated in Design from the Federal University of Espírito Santo, and currently pursuing a Master's degree in Psychology at the same institution, expected to be completed by December 2025. During my undergraduate studies, I had the opportunity to engage in two internships, two extension projects, scientific initiation, and an external project in collaboration with the Oswaldo Cruz Foundation.

My experience spans from conceptualization to the implementation of intuitive and user-friendly solutions.

## Experiences

### Researcher @ **Fiocruz**

MAR 2023 - PRESENT

Member of one of the two recently selected teams for the incorporation phase of the Hackathon, promoted by the Oswaldo Cruz Foundation with an investment of \$100,000. During the project, I worked as a UX Researcher and UX/UI Designer.

### UX/UI Design Intern @ **SEAD/UFES**

DEC 2022 - FEB 2024

UX/UI Design Intern at the Distance Education Superintendence of the Federal University of Espírito Santo. During the internship, I was responsible for conducting research to understand users' characteristics, needs, and expectations. Additionally, I focused on developing digital products with an emphasis on user experience and accessibility. I also conducted tests on digital products and created presentations and reports summarizing the conducted research.

### Graphic Design Intern @ **UFES**

SEP 2021 - DEC 2022

Graphic Design Intern at the International Office of the Federal University of Espírito Santo, working on the creation of graphic pieces, content for social media, and report layout.

## Contact

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## Education

### Federal University of Espírito Santo - UFES

2019 - 2023

Bachelor's Degree in Design

### Federal University of Espírito Santo - UFES

2024 - PRESENT

Master's Degree in Psychology

## Certifications

### Innovation Extension

2022 - 120 hours

Participation in university extension in the Innovation and Entrepreneurship discipline, focusing on the development of an innovative product.

## Design Tools and Skills

### Design Tools

Figma · Sketch · Miro · Illustrator · Photoshop

### Skills

User Research · Usability Testing · Journey Mapping · Personas · Storyboarding · Affinity Diagrams · Design Thinking · Information Architecture